

ROE
CREATIVE DISPLAY



SPORTS & E-SPORTS REFERENCE COLLECTION



YOUR STAGE
OUR PASSION

U.S. OLYMPIC SWIM TRIALS

The 2024 U.S. Swimming Trials marked a new era in event production by transforming Lucas Oil Stadium into the world's largest natatorium. This historic event featured ROE Visual LED panels forming a six-story entrance wall and a 9x9.6-meter center-hung scoreboard. The event set records with over 285,000 attendees across nine days and 23,000 spectators nightly.

Location: Indianapolis, US
Product: CB5, BO3



U.S. OPEN

At the US Open, the LED displays built by ROE BQ4 surrounded the venue, presenting real-time information related to the competition. It not only makes the atmosphere lively, but also provides high-definition, high refresh rate, and high color rendering for live without any pressure. At this peak tennis competition, ROE helped top tennis players showcase their high-level competitive ability.

Location: New York, US
Product: BQ4



NBA ALL-STAR 2024 CELEBRATION

During NBA All-Star 2024 Celebration, ROE Visual worked with PepsiCo's Starry Soda to create an LED basketball half-court and environment filled with fan engagement opportunities. Relying on ROE Visual Black Onyx as the walls and Black Marble as the LED floor system, the Starry characters, including some new lemon and lime characters, came to life.

Location: Indianapolis, US

Product: CB5, ROE Strip, BM, BO



The Super Bowl is one of the most-watched annual sporting events in the world. In Super Bowl halftime shows, 72 panels of ROE CB5 were installed into custom-built carts, and twelve tiles of ROE BM4 LED floor were used to project onto a special transparent screen to bring Vince Lombardi back to life, not only on television screens but also at the stadium for live audiences.

Location: Florida, US

Product: CB5, BM4



WWE ThunderDome is undoubtedly one of the most spectacular boxing arenas. It used 2194 LEDs and designed a wrapped dome covering the field's top. Screenworks used ROE CB5 and MC7 products to construct the ThunderDome.

Location: US

Product: CB5, MC7





STANLEY CUP 2020

The National Hockey League (NHL) had returned to the rink after a 142-day pause in the 2019-20 season to play without live audiences. Eight LED screens in the design wrapped each rink almost 180 degrees to display content. Six of the screens were built using the ROE CB8 semi-transparent 8.3mm low-resolution carbon fiber LED tiles. More than 520 LED tiles were in place in each city.

Location: Toronto, Canada
Product: CB8

BIRMINGHAM 2022 COMMONWEALTH GAMES

At the opening ceremony for the Birmingham 2022 Commonwealth Games, the telescopic LED tower built by ROE BQ4 at one end of the stadium, incorporating 250sq m of CT's flagship BQ4 LED, reached 12m in height when fully extended.

Location: Birmingham, UK
Product: BQ4



FORMULA 1 BRITISH GRAND PRIX

4Wall provided our ROE Visual CB5 MK2 LED tiles for the Upstage and IMAG screens along with a bespoke riser screen for the Chrome Main Stage at the Formula 1 British Grand Prix Silverstone. A record-breaking attendance of over 480,000 spectators was exciting.

Location: Northamptonshire UK
Product: CB5 MKII





WWE KING & QUEEN OF THE RING 2024

The 2024 King and Queen of the Ring was a professional wrestling event produced by WWE. Six matches were contested at the event, including one on the Countdown to King and Queen of the Ring pre-show. The competitors showed their best performance on the ROE V8T LED display provided by Creative Technology.

Location: Jeddah, Saudi Arabia

Product: V8T



THE AFC ASIAN CUP QATAR 2023 OPENING CEREMONY

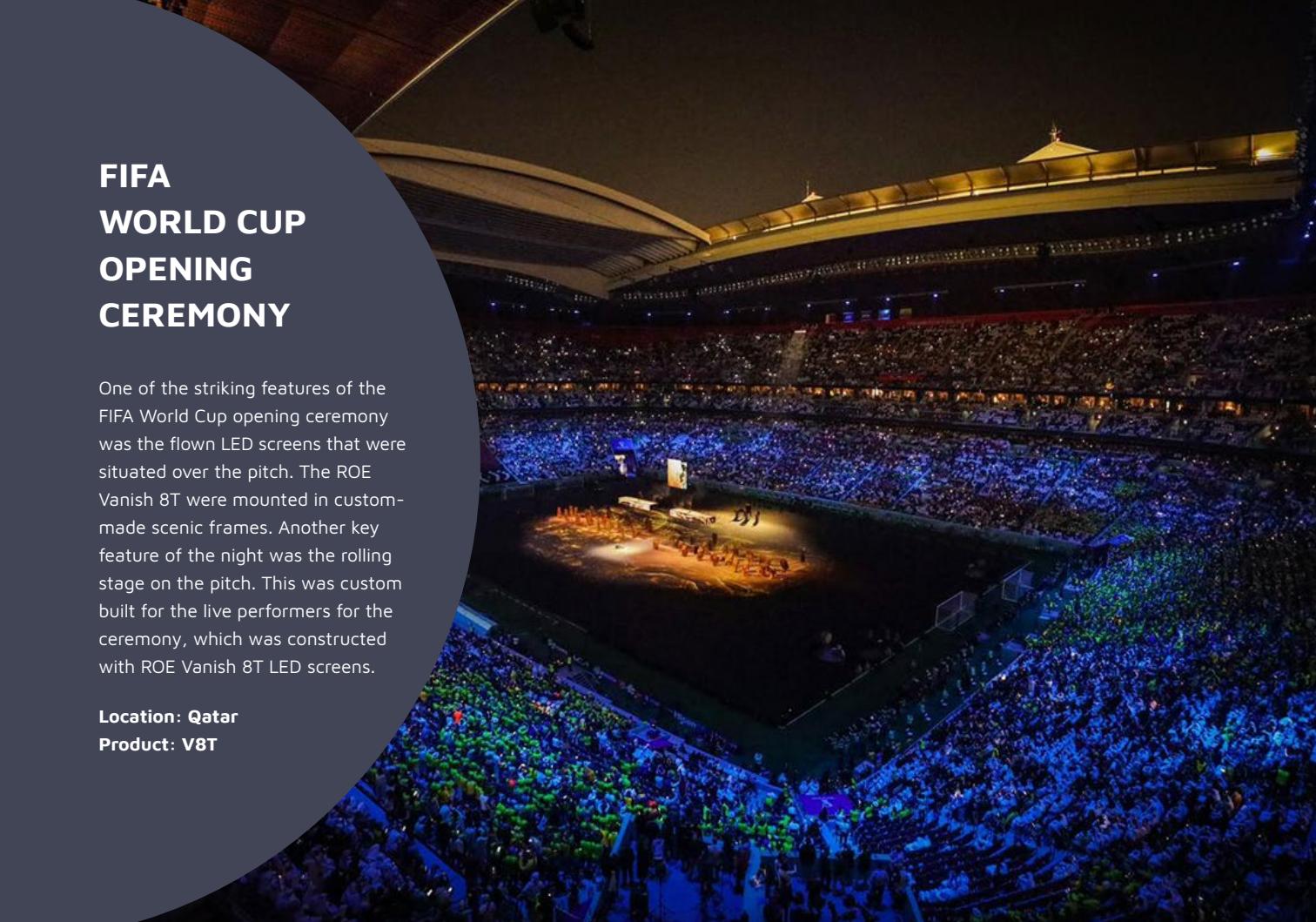
ROE Visual LED panels played a central role in the AFC Asian Cup Qatar 2023 Opening Ceremony. The screens stood in the center of the stadium, forming five giant petals, consisting of a total of 600 ROE Visual BP2V2 panels, which enabled a 360-degree view, corresponding to the number of regional federations that make up the AFC.

Location: Lusail, Qatar
Product: BP2V2

FIFA WORLD CUP OPENING CEREMONY

One of the striking features of the FIFA World Cup opening ceremony was the flown LED screens that were situated over the pitch. The ROE Vanish 8T were mounted in custom-made scenic frames. Another key feature of the night was the rolling stage on the pitch. This was custom built for the live performers for the ceremony, which was constructed with ROE Vanish 8T LED screens.

Location: Qatar
Product: V8T





ROE Visual is thrilled to return to Melbourne for the Australian Open. The Finals weekend saw AO Live take over John Cain Arena for three epic jam-packed days, where Novatech delivered a full video package for the concert series featuring our ROE Visual V8T transparent LED screens with an impressive line-up.

Location: Melbourne, Australia

Product: V8T

AUSTRALIAN OPEN 2025 FINALS FESTIVAL



The 2024 Australian Open was a Grand Slam level tennis tournament held at Melbourne Park, from 14 to 28 January 2024. Creative Technology AU provided ROE Visual V8T LED screen to record players' hitting moments and wonderful performances.

Location: Melbourne, Australia

Product: V8T

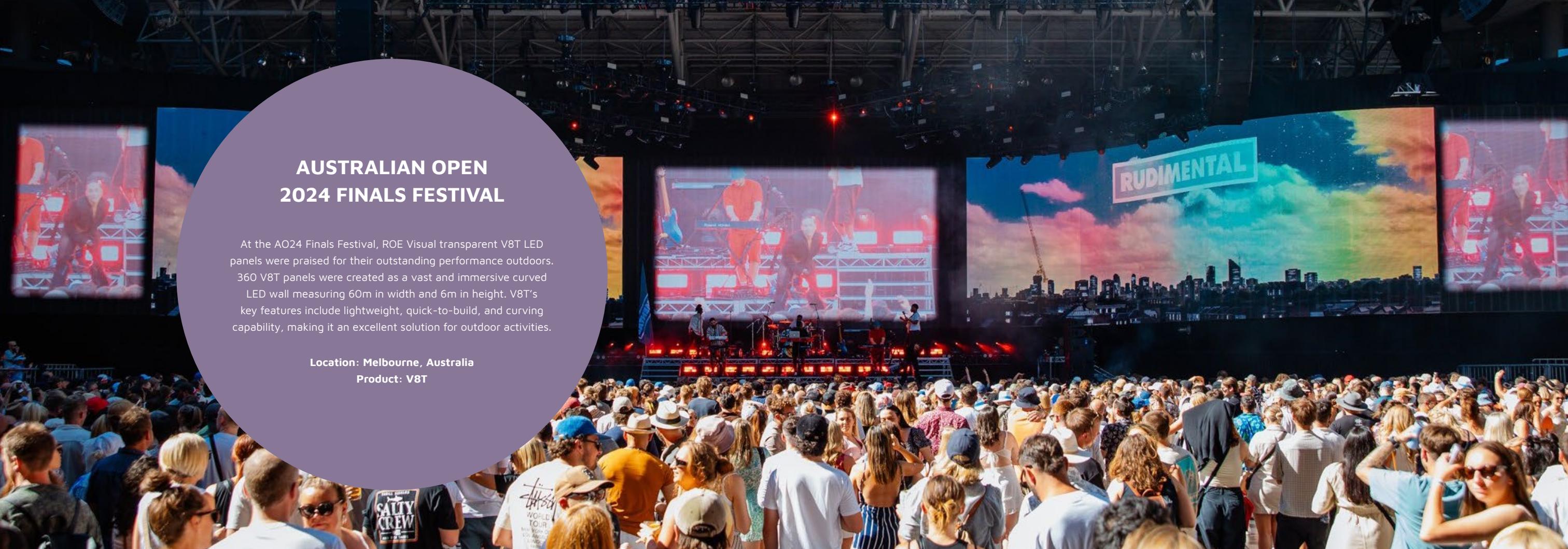
AUSTRALIAN OPEN 2024

AUSTRALIAN OPEN 2024 FINALS FESTIVAL

At the AO24 Finals Festival, ROE Visual transparent V8T LED panels were praised for their outstanding performance outdoors. 360 V8T panels were created as a vast and immersive curved LED wall measuring 60m in width and 6m in height. V8T's key features include lightweight, quick-to-build, and curving capability, making it an excellent solution for outdoor activities.

Location: Melbourne, Australia

Product: V8T



E-SPORTS WORLD CUP 2025

The Esports World Cup 2025 Opening Ceremony in Riyadh set out to launch the world's largest esports tournament with a high-impact, live broadcast production. A lightweight ceiling display was created with 121 m² of Vanish V8T LED panels, while 195 m² of ROE Visual Black Marble BM4 formed the durable LED stage floor.

Location: Riyadh, Saudi Arabia
Product: V8T, BM4



LEAGUE OF LEGENDS WORLD CHAMPIONSHIP S10-S11

ROE Visual has provided LED support for LOL World Championship for two consecutive years. From more than 500m² of ROE BP2 and BM5 used in the S10 to hundreds of BM used in the S11, ROE Visual has always been committed to providing the most immersive viewing experience for LOL players.

Date: 2020-2021
Product: BM





THE INTERNATIONAL DOTA2 CHAMPIONSHIPS TI6-TI13

From 2016 to 2024, in the 9 years, ROE LED accompanied DOTA through every carnival moment.

Through excellent product performance and unparalleled display effects, ROE not only provides participants with an immersive experience but also showcases fantastic and exciting events to the global audience.

Date: 2016-2024
Product: BP2V2





The 2022 KPL King of Glory Professional League Summer Finals stage was created using ROE 392 DM2.6 and 144 BM5 panels.

The ultra lightweight DM2.6 can be curved, with LED designs on both sides at 90° angles. The movable slide device is equipped with magnetic suction accessories, making it easy to lift and freely move. BM5 is spliced with the suspended LED 90° to form a semi enclosed three-dimensional stage.

Location: Shanghai, China

Product: DM2.6, BM5

**KING OF
GLORY
KPL**



Riot Games is the world's premier gaming company, headquartered in Los Angeles, USA, and is represented by League of Legends, Valorant, and more. In 2023, Riot Games built an E-Sports center at its headquarters with over 700 ROE BP2V2 products.

The cool design will make you look forward to the exciting E-sports tournaments that will take place here in the future.

Location: Los Angeles, US

Product: BP2V2

**RIOT
GAMES
E-SPORTS
CENTER**

POKÉMON WORLD CHAMPIONSHIPS

The Pokémon World Championships(WCS) is a Pokémon themed competitive tournament organized by Nintendo, which began in 2004 and is divided into two categories: the "Pokémon Interchange Card Game" and the "Pokémon Video Game Championship". This year used 100 square meter BP3 and 200 square meter CB5 panels from ROE to build the competition stage, showcasing exciting and gripping competitions for Pokémon enthusiasts.

Location: London, UK
Product: BP3, CB5



SUPERCELL CLASH FEST 2022

Supercell's epic gaming event CLASH FEST needed the appropriate technical framework for the World Championships of the super popular The Clash of Clans and Clash Royale. As a result, a total of 200m² of high-quality LED display surface was built from hundreds of ROE Visual LED panels.

Location: Helsinki, Finland
Product: BP2, BQ4



PUBG INTERNATIONAL

In July 2018, the PUBG International was held in Berlin. The organizer specially installed a 360° giant cylindrical LED transparent screen and four large LED screens in the center of the stage, a total of 580 square meters, all composed of ROE's CB5. In addition, the display screen in front of each player is also from BO2, totaling 100 square meters.

Location: Berlin, Germany

Product: CB5, BO2

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